



FOR IMMEDIATE RELEASE	Contact: Robin Jumper
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World Renowned Runners Dean Karnazes and Bart Yasso Are Back to Host The Third Annual Kauai Marathon

POIPU, HI- Race organizers are excited to announce the return of hosts Dean Karnazes and Bart Yasso for the 2011 Kauai Marathon. They will make their first public appearance on island on Friday, September 2, 2011 at the Sheraton Kauai Resort.

On Friday, Yasso will be onsite at The Kauai Marathon Sports & Fitness Expo held at the Sheraton Resort's Poipu Ballroom. He will be available from 2:30 pm to 3:45 pm to sign autographs, discuss race strategies and simply talk story.

Saturday will be just as eventful with Karnazes and Yasso participating in the Pre-race Fun Run beginning at 8:00 am on the cane haul road just past the Grand Hyatt Kauai. Yasso will be available at the Sports & Fitness Expo from 11:00 am to 12:30 pm followed by Karnazes from 1:00 pm to 2:00 pm and they will both participate in the Expert Panel Discussion at 2:00 pm on the Sheraton Resort oceanfront lawn. The evening will conclude with the Carbo Load Luau at 5:00 pm at the Sheraton Kauai Resort.

Dean Karnazes is best known as the Ultra Marathon man, having completed 50 marathons, in all 50 states in 50 consecutive days. Ranked by TIME magazine as one of the 100 most influential people in the world, Karnazes is an advocate for healthy, active living. He has run everything from a 135-mile ultra marathon across Death Valley in 120-degree heat to a marathon on the South Pole in negative 40-degree temperatures. His life adventures have been featured on such shows as 60 Minutes, The Today Show and ESPN and he has graced the covers of countless magazines.

Yasso is a veteran marathoner himself, having worked with Runner's World Magazine since 1987 where he was influential in the development of the Runner's World Race Sponsorship Program. This program has worked with over 4 million runners in 7,000 races throughout the country. Yasso is also credited with creating the renowned Yasso 800's, a marathon-training schedule used by thousands around the world. Yasso has completed races on all seven continents as well as 5 Ironman's

and the Badwater Ultramarathon through Death Valley.

The Third Annual Kauai Marathon is going to be held on Sunday September 4th beginning at 6:00 am. The marathon, half-marathon and relay events will all start on Poipu Road in front of the Poipu Shopping Village. The first 11 miles are run together before the half marathoners veer off into Kukui'ula Resort to their oceanfront finish while the marathoners and relay teams head up Koloa Road to the neighborhoods of Lawai and Kalaheo. Upon completion of the event, all finishers receive a commemorative medallion. The marathon finisher's party and awards ceremony is located on the ocean front lawn at The Sheraton Kauai Resort beginning at 8:00am. Race participants as well as supporters can enjoy food, refreshments and live entertainment until the early afternoon. The online registration deadline for this world-renowned event is fast approaching ending on August 30, 2011 at 11:59 Pacific Standard Time. Race packets, bibs and participant bags must be picked up at the Expo at the Sheraton Kauai Resort on Friday, September 2, 2011 or Saturday, September 3, 2011. For more information, or to register for this spectacular event, please visit www.thekauaimarathon.com.

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