



FOR IMMEDIATE RELEASE

July 31, 2010

Contact: Robin Jumper

(808) 635-3053

**The Kauai Marathon Announces Dean Karnazes as
Official Host and Bart Yasso as The Official Running Ambassador and Co-Host
For the Event on September 5, 2010**

Dean Karnazes, otherwise known as the “Ultra Marathon” Man is the official host of The Kauai Marathon. Many know Karnazes as the man who ran 50 marathons in 50 states in 50 days finishing with the world-famous New York Marathon.

Besides being known as a celebrated endurance athlete, he has also written best selling books on health and wellness, as well motivated thousands around the world at speaking engagements focusing on the importance of exercise and a good diet. Times Magazine recently rated him #27 in World’s Most Influential People.

Bart Yasso has been named the official Running Ambassador and Co-Host of the event. As the “Chief Runner” of Runner’s World magazine, Yasso brings a depth of knowledge to The Kauai Marathon. He has run races on all seven continents and recently released a book aptly titled “My Life on the Run.”

Both will be speaking at a panel discussion on Saturday, September 4th at 2:00 pm on the Sheraton Lawn at the finish line. The discussion is free of charge and open to the public.

The 2nd Annual Kauai Marathon is scheduled for Sunday, September 5, 2010 in Poipu Kauai. The event offers marathon and half marathon distances, which are certified by USATF and AIMS. For more information, please visit www.thekauaimarathon.com.

#####