



<b>FOR IMMEDIATE RELEASE</b>	<b>Contact:</b> Robin Jumper
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**Only 60 Days Left until the Third Annual Kauai Marathon  
September 4, 2011**

The 3rd Annual Kauai Marathon is scheduled for Sunday, September 4, 2011 in Poipu, Kauai. The event offers marathon, half marathon and a new 4-person marathon relay course, which are certified by USATF and AIMS.

Named the race of the month by Runner's World Magazine in 2010, The Kauai Marathon is known for its challenging course, spectacular scenery, amazing Kauai hospitality and renowned hosts Dean Karnazes and Bart Yasso. Legendary distance runner Dean Karnazes will be back in 2011 to co-host the event with Runner's World icon Bart Yasso. Both will be available to meet at the event's Expo at the Sheraton Kauai Resort, as well as at the Fun Run and Expert Panel Discussion on Saturday, September 3rd.

Yasso states, "The most rewarding part of The Kauai Marathon is that when you finish, you are still on the beautiful Garden Isle." Although there is a lot of talk about the challenges of the hills, humidity and heat, 2010 winner Michael Wardian says, "Some sections of the course that I am looking forward to are the torch light start, running through the tunnel of trees and up the climbs in the later half of the race so that I can enjoy the return to the start with breathtaking views of the ocean and mountains along the way."

The half, full, and relay marathon courses begin in Poipu and run the first 11 miles together. The courses travel up through the 100 year old Tree Tunnel, which offers spectacular views of Kauai's breathtaking mountains. After runners make their way down Highway 50 and Omao Road, the half marathon course enters Kukui'ula Resort where spectacular ocean views highlight the last few miles. The full marathon heads out to the neighborhoods of Lawai and Kalaheo before heading down a gradual decent back into Poipu.

Upon completion of the event, all finishers are lei greeted with a commemorative medallion. From 8:00 am to 1:30 pm, The Kauai Marathon and Sheraton Kauai

Resort host the party and awards ceremony. Live local entertainment, ice-cold beer and plenty of food are provided for the runners. This year's after party is at Kalapaki Joe's in Poipu, which will include live music and amazing drink specials.

For the second year, the \$15,000 Kauai Marathon Speed Challenge will be offered. Male and female runners who complete the marathon in under 2:30:00 for men and 2:45:00 for women share the prize money. Last year's winner, Michael Wardian narrowly missed the speed challenge by 52 seconds and will return this year to defend his title, as well as run for the prize money. Other notable runners for the 2011 event include the Inaugural Kauai Marathon winner JT Service, Tyler McCandless, as well as several elite East African athletes.

Race organizers anticipate the 2011 event to exceed expectations due to the year-to-date number of entrants, as well as the incredible support from national and local corporate sponsorships. Ultima will be providing the electrolyte replenishment drinks at all aid stations while Kauai companies Holo Holo Boat Charters, Kauai Coffee and the County of Kauai have generously partnered with the event.

To register for this world-class event, visit [www.thekauaimarathon.com](http://www.thekauaimarathon.com). On-line registration closes on August 30, 2011 at 11:59 Pacific Standard Time. Race packets, chips and race bags must be picked up at the Expo Friday, September 2, 2011 or Saturday, September 3, 2011. The Expo is located at the Sheraton Kauai Resort in the Poipu ballroom.

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