



FOR IMMEDIATE RELEASE	Contact: Robin Jumper
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Complimentary Community Events Offered This Weekend For The 2011 Kauai Marathon

The 2011 Kauai Marathon is hosting several complimentary events that are available to the community over the Labor Day weekend. The Sports and Fitness Expo opens its doors at The Sheraton Kauai Resort's Garden Lobby at 10:00 am on Friday, September 2nd. Logoed marathon merchandise, Inspiration Magazine, Hawaii Stream as well as several other active lifestyle vendors will be on hand to share their products or services. Veteran runner and Runner's World Ambassador Bart Yasso will be available from 2:30 pm to 3:45 pm to sign autographs, discuss race strategies or simply talk story. On Saturday, Yasso will be back at the Expo from 11:00 am to 12:30 pm and Host Dean Karnazes, the Ultra Marathon Man will be available at the Expo from 2:00 pm to 3:00 pm. The Sports and Fitness Expo hours on Saturday are from 10:00 am to 4:00 pm.

The Second Annual Fun Run is scheduled for Saturday, September 3rd at 8:00 am at the end of Poipu Road, just past the Grand Hyatt Kauai. Saturday's pre-race fun run is open to the public and provides the opportunity to soak in the marathon spirit by participating in an informal run. This is a 3 to 5 mile run that will be lead by marathon Hosts Dean Karnazes and Bart Yasso. The fun run will not be a race and therefore it will not be timed. Please park in the designated event parking lot on the left at the end of Poipu Road.

Finally, the 2011 Kauai Marathon is hosting the second annual pre-race informational panel on Saturday, September 3rd at 2:00pm. The panel consists of four individuals including event hosts Dean Karnazes and Bart Yasso, official race timer Rich Hanna and inaugural Kauai Marathon winner J.T. Service. Moderating the panel will be The Kauai Marathon Founder Jeff Sacchini. Sacchini will be covering topics such as injury prevention, The Kauai Marathon course review, course tips, and race day advice. The panel will also be available for a limited question and answer session with the attending audience. The panel will take place on the lawn fronting the ocean of the beautiful Sheraton Kauai Resort just steps from Sunday's finish line.

The Third Annual Kauai Marathon is going to be held on Sunday September 4th beginning at 6:00 am. The marathon, half-marathon and relay events will all start on Poipu Road in front of the Poipu Shopping Village. The first 11 miles are run together before the half marathoners veer off into Kukui'ula Resort to their oceanfront finish while the marathoners and relay teams head up Koloa Road to the neighborhoods of Lawai and Kalaheo. Upon completion of the event, all finishers receive a commemorative medallion. The marathon finisher's party and awards ceremony is located on the ocean front lawn at The Sheraton Kauai Resort beginning at 8:00am. Race participants as well as supporters can enjoy food, refreshments and live entertainment until the early afternoon. The online registration deadline for this world-renowned event is fast approaching ending on August 30, 2011 at 11:59 Pacific Standard Time. Race packets, bibs and participant bags must be picked up at the Expo at the Sheraton Kauai Resort on Friday, September 2, 2011 or Saturday, September 3, 2011. For more information, or to register for this spectacular event, please visit www.thekauaimarathon.com.

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