



FOR IMMEDIATE RELEASE

August 30, 2010

Contact: Robin Jumper

(808) 635-3053

Elite Runners from Around the World are Vying for the \$15,000 Kauai Marathon Challenge

The Kauai Marathon is enticing runners from around the world to compete this weekend for the first ever \$15,000 Kauai Marathon Challenge. This new feature is one of the largest purses offered in a United States running event.

Michael Wardian is an athlete from Arlington Virginia who placed 3rd at the World 50k Championships last weekend receiving the Bronze medal for the USA. He will try to recover all week to win The Kauai Marathon on Sunday. Wardian has competed in over 100 Marathon events, as well as a number of Ultra Marathons and Triathlons around the world. In March of 2010 he won the National Marathon in Washington DC with a time of 2 hours, 21 minutes and 58 seconds.

Hailing from the Duma Runner's Club in Minnesota are two Kenyan athletes that will also be competing for the Kauai Marathon Challenge prize money. Richard Kandie and Moninda Marube are both world-class runners that have been competing in marathons around the country for the last 3 years. Most notably, Kandie placed 2nd in the Bayshore Half Marathon in May with a time of 1 hour, 6 minutes and 1 second. Marube won the Christy Clinic Illinois Marathon on May 1st with a time of 2 hours, 30 minutes and 20 seconds.

Other contenders include: JT Service, winner of the inaugural Kauai Marathon; Japeth Ng'Joy; and Masanori Hagitani, winner of the Iwaki City Sunshine Marathon in Japan.

All 2010 Kauai Marathon participants that are officially registered in the marathon are eligible for the \$15,000 Kauai Marathon Challenge. Time standards eligible for the Kauai Marathon Challenge are a sub 2:30:00 for men and a sub 2:45:00 for women. *All times and finishing order will be based on USATF rules (GUN time). No chip time is eligible for the Speed Challenge bonus.*

The first participant of each sex under the set time standards will be awarded with a \$2500 bonus. In addition, ALL runners (male and female combined) under the standard receive an equal amount of the remaining bonus. For example if both the male and female standard is eclipsed by the top finisher of each sex then all of the participants under the set standards split a portion of \$10,000. The top available prize is \$15,000 if only one athlete of either gender reaches the standard.

All prize money recipients must be officially registered participants and must make a good faith effort to make themselves available for post-race interviews with race affiliates and media. All prize money is subject to US tax law, including a 30% withholding fee to non-US

residents. Runners with high school or collegiate eligibility should check with their respective association regarding prize money, since such payments are almost never allowed.

The 2nd Annual Kauai Marathon is scheduled for Sunday, September 5, 2010 in Poipu Kauai. The event offers marathon and half marathon distances, which are certified by USATF and AIMS. For more information, please visit www.thekauaimarathon.com.

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